



Minkyung Sohn

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Education

Pratt Institute - BFA Communication Design Graphic design emphasis NY, USA
August 2021 - Present expected to graduate May 2025

Experience

TH Experiential - Design Intern Sep 2024 - Dec 2024 USA

Supported projects for clients such as McDonald's, Olly, and Lindt, Contributed to brainstorming sessions for concept development and content ideation, Developed visual mockups and prototypes to support client proposals and project pitches.

Medidata solution - Design Intern May 2024 - August 2024 NY, USA

contributed to the brand's creative and bold design efforts, crafting infographics for fact sheets, event visuals, and website elements supported brand story and strategy development while resizing and redesigning advertisements for various platforms

Pratt Institute - 2D Printing Center student worker January 2023 - current NY, USA

specializing in handling online submissions for diverse materials like Bristol, booklet fabric, and specialty papers expert in customer print troubleshooting and consultation

Design Soltis - Graphic Design Intern June 2023 - August 2023 Seoul, South Korea

managed the layout of company brochures and sourced advertising materials designed presentation slides and translated business documents

Dream School - Event&Design assistant July 2022 - August 2022 Seosan, South Korea

Designed graphic elements for a children's reading camp and provided support in event planning

Activites & Volunteering

in2 Church - Creative team lead September 2023 - current

graphic designer specializing in creating compelling YouTube thumbnails and advertising content

PIKS (Pratt Institute Korean Student) - President August 2023 - May 2024

prsedent of 200members school club, connecting Korean students with Alumni in Korea as well as New York and initiating programs and events to promote the well-being of Korean students at Pratt

'Kick Off' FIT X PRATT Exhibition - Promoter & Participant December 2022

plan and manage the entire exhibition and provide opportunities to be publicized for nyc art school students artwork exhibited in partnership projects

Awards

Pratt Institute President's List Fall 2021, Fall 2022, Spring 2023, Fall 2023

International Merit-Based Scholarship August 2021 - May 2025

Skills

Adobe Ps, Ai, Id, Ae, Pr, Di
Figma
Blender
HTML/CSS

C4D
Branding&Styleguide
Advertising
Motiongraphic

User Research/Interface
Problem Solving
Typography&Grid system